Veteran Friendly GP Practices

Website Promotion Pack
for Accredited Practices



RC GP Royal College of General Practitioners

Armed Forces veteran friendly accredited GP practice

NHS England

Introduction to this Website Promotion Pack

Thank you for being part of our growing community of **Veteran Friendly Accredited GP practices.**

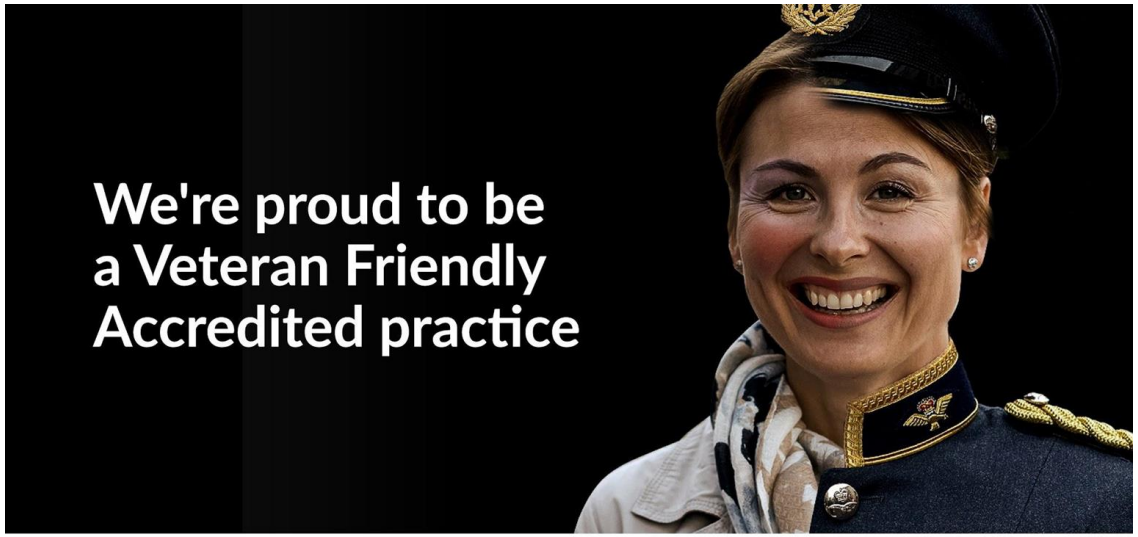
By signing up, you and your practice are helping to improve health outcomes for veterans and their families.

Research shows that veterans are more likely to seek help for their health issues if they know their practice is Veteran Friendly Accredited. That's why making your status visible matters.

To make this as easy as possible, we've created this Website Promotion Pack. Inside, you'll find:

- Ready-to-use wording for sharing your accredited status on your website
- Imagery to display alongside it

Together, these will help you send a powerful signal to your veteran community that if they need it, you are here to help.



What we have provided

This pack provides suggested text that you can quickly and easily use to promote your practice's Veteran Friendly status across your website.

You can download a selection of Veteran Friendly Accreditation images to accompany any copy here.

Armed Forces veteran friendly accredited GP practice



Suggested wording for website pages

We’re a Veteran Friendly Accredited practice. This means our practice team is trained to understand service-related health issues and is committed to supporting veterans and their families to receive the best care possible.

If you’ve served in the Armed Forces, no matter how long ago or for how long, please let us know. That way we can make sure you receive the most appropriate care for your needs, if and when you need it.

This could involve referrals to specialist NHS veteran services such as Op COURAGE: The Veterans Mental Health and Wellbeing Service and Op RESTORE: The Veterans Physical Health and Wellbeing Service. These services are staffed by people who understand the Armed Forces. They will work with you to get the right care, support and treatment, and work with a range of organisations and charities to support your wider health and wellbeing needs.

As a Veteran Friendly Accredited practice, we’re meeting our commitment to the Armed Forces Covenant. The Armed Forces community should enjoy the same standard of, and access to healthcare as any other UK citizen in the area they live.




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